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# FINESCE FINAL EVENT

## “Smart buildings, smart customers”

Berlin, 15-16 September 2015

### Prosumer interaction:

CO<sub>2</sub> reductions from smart charging in

20 private households

Horsens trial site, Denmark



Speakers:

Thomas Hune, Insero Software

Christina Jørgensen, Insero Business Services



In the first Insero Live Lab project, 20 families in and around the village of Stenderup south of Horsens are participating

# Results – EV charging

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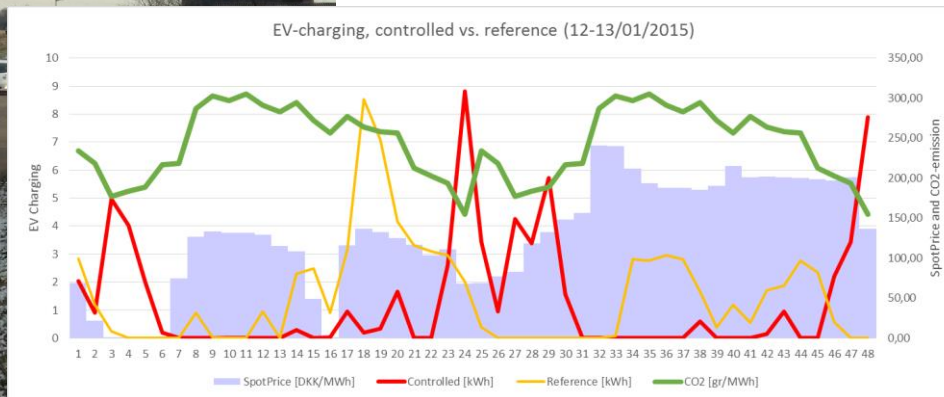
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## Overall results

1. Reduced load by 62% during peak hours
2. Reduced CO<sub>2</sub> emission by 17%
3. Reduced spot price by 29%

## Control strategy

1. User comfort settings and “Charge now”
2. Maximum 25% of cars charging 17-20
3. Move charging to periods with minimum CO<sub>2</sub> emission according to energinet.dk





# Demonstration with human interaction

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- 20 single-family households in Danish village
- User involvement program – methods and research developed and executed by trained sociologist
- A smart energy solution exists in theory and should be demonstrated in practice – motivations and incentives reflect users' willingness to change routines and behaviour



## Technology



Technology and social  
behaviour

Prosumers in the grid

External control

Energy visualisation

## Human insights



?

### Human factors of reducing CO2 level:

Users accept external control, when comfort settings – temperature (heat pump) and distance (EV) – are respected

Users adapt to new technology, when benefits are clear (e.g. money saved, functionality improved)

Users are by default energy non-professionals. Energy visualisation tool provides a lot of information – few users are trained to understand this info and thereby get full value.